Company Update

Sun Pharma



Your success is our success

Refer to important disclosures at the end of this report

SCD-044 Phase 2 trial for Psoriasis bodes well for specialty

CMP Rs 604 as of (January 4, 2021) Rating

Target Price Rs 645 (▲)

BUY (**■**)

Upside 6.7 %

- Sun Pharma's initiation of Phase 2 trials for SCD-044 in Plaque Psoriasis bodes well for its specialty aspiration as SCD-044 could broaden the company's offering for Plaque Psoriasis, effectively leveraging all the investment made till now for llumya.
- We estimate a risk-adjusted NPV of Rs15/share for SCD-044, assuming a very modest market share of low single digit given the competitive landscape. We assume pricing to be in line with Otezla and 12% WACC. We also adjust the base case NPV of Rs101/share for the success probability of ~15%, suggesting a risk-adjusted NPV of Rs15/share.
- We maintain Buy on the stock and raise the TP to Rs660, based on the SOTP value of Rs645/share and SCD-044 NPV of Rs15/share. The SOTP value of Rs645 implies a P/E multiple of 22x on FY23E EPS. Key Catalysts: Specialty sales growth, Halol plant resolution and recovery in the branded markets.

Sun Pharma initiated Phase 2 trial for SCD-044 in moderate to severe plaque psoriasis patients: The trial is a randomized, double-blind, placebo-controlled study to assess the efficacy and safety and will enroll ~240 subjects. The topline results are expected in 2022. SCD-044 is a novel, orally bioavailable S1P receptor 1 agonist for the treatment of inflammatory diseases such as atopic dermatitis and psoriasis.

Amgen's purchase of Otezla, an oral psoriasis drug, makes us positive: Last year, Amgen purchased Otezla for USD11.2bn to augment its inflammatory disease focused pipeline. Amgen's Otezla purchase came in at a steep valuation of ~6x FY1 sales. While the steep valuation was a function of strategic fit, Amgen sounded confident about the low double digit annual growth rate for Otezla in the medium term. This, in our view, highlights the need for orally effective psoriasis drugs with good side effect profile (Exhibits 3-4).

Risk-adjusted NPV of Rs15/share for SCD-044: Based on the incidence and prevalence, we estimate there are ~3mn people suffering from moderate-to-severe plaque psoriasis in the US and growing at a low single digit CAGR. We assume a very modest peak market share of ~2% for SCD-044, given a significant number of oral psoriasis treatments under development. Our analysis assumes pricing of ~USD43,000, in line with Otezla pricing, total R&D spend of USD150mn, WACC of 12%. We assume minimal other expenses given the existing front-end infrastructure the company has set up for Ilumya. We also adjust the NPV for success probability of 15% from Phase 1 to commercialization (Exhibits 1-2).

Maintain Buy and raise TP to Rs660: We modestly raise our FY21 and FY22 earnings estimates by 1% and 4%, respectively, to factor in better Absorica revenue due to delayed competition and QoQ recovery in Specialty and branded businesses. Our TP is based on the SOTP value of Rs645/share and SCD-044 NPV of Rs15/share (Exhibit 5).

Please see our sector model portfolio (Emkay Alpha Portfolio): Pharmaceuticals (page 7)

Financial Snapshot (Consolidated)

(Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Net Sales	290,659	328,375	342,881	381,991	418,190
EBITDA	63,076	66,082	89,293	94,533	107,485
EBITDA Margin (%)	21.7	20.1	26.0	24.7	25.7
APAT	38,798	37,961	67,176	58,679	69,303
EPS (Rs)	16.2	15.8	28.0	24.5	28.9
EPS (% chg)	19.9	(2.1)	77.0	(12.6)	18.1
ROE (%)	9.8	8.8	14.4	11.7	12.5
P/E (x)	37.4	38.2	21.6	24.7	20.9
EV/EBITDA (x)	23.4	22.1	16.4	15.1	12.8
P/BV (x)	3.5	3.2	3.0	2.8	2.5

Source: Company, Emkay Research

Change in Estimates	
EPS Chg FY21E/FY22E (%)	-/-
Target Price change (%)	15.2
Target Period (Months)	12
Previous Reco	BUY

Emkay vs Consensus

EPS Estimates						
	FY21E					
Emkay	28.0	24.5				
Consensus	22.4	23.7				
Mean Consensus TP	Rs 586					

Stock Details

Stock Details	
Bloomberg Code	SUNP IN
Face Value (Rs)	1
Shares outstanding (mn)	2,399
52 Week H/L	610 / 312
M Cap (Rs bn/USD bn)	1,450 / 19.86
Daily Avg Volume (nos.)	10,243,480
Daily Avg Turnover (US\$ m	n) 73.9

Shareholding Pattern Sep '20

Promoters	54.7%
FIIs	12.4%
DIIs	20.5%
Public and Others	12.5%

Price Performance

(%)	1M	3M	6M	12M
Absolute	6	19	27	36
Rel. to Nifty	-	(4)	(5)	18

Relative price chart



Source: Bloomberg

This report is solely produced by Emkay Global. The following person(s) are responsible for the production of the recommendation:

Kunal Dhamesha

kunal.dhamesha@emkayglobal.com +91 22 6612 1254

Anas Dadarkar

anas.dadarkar@emkayglobal.com +91 22 6612 1235

Story in Charts

Exhibit 1: SCD-044 risk-adjusted NPV of Rs15 per share

	FY26	FY27	FY28	FY29	FY30	FY31	FY32	FY33	FY34	FY35	FY36
Psoriasis prevalence	8,033,599	8,126,054	8,214,255	8,298,400	8,378,673	8,455,254	8,528,312	8,598,010	8,664,502	8,727,935	8,788,450
Plaque psoriasis prevalence	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
Plaque psoriasis patients	6,426,879	6,500,843	6,571,404	6,638,720	6,702,939	6,764,203	6,822,650	6,878,408	6,931,601	6,982,348	7,030,760
Moderate-to-sever plaque psoriasis	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
Moderate-to-sever plaque psoriasis patients	3,213,440	3,250,421	3,285,702	3,319,360	3,351,469	3,382,102	3,411,325	3,439,204	3,465,801	3,491,174	3,515,380
Market share	0.25%	0.50%	0.8%	1.0%	1.3%	1.5%	1.8%	2.0%	2.1%	2.2%	2.3%
Patients on SCD-044	8,034	16,252	24,643	33,194	41,893	50,732	59,698	68,784	72,782	76,806	80,854
Otezla annual WAC (US\$)	43,099	43,961	44,840	45,737	46,652	47,585	48,537	49,507	50,498	51,508	52,538
Gross to Net	35%	45%	55%	65%	70%	70%	70%	70%	70%	70%	70%
Potential revenue (US\$mn)	121	322	608	987	1,368	1,690	2,028	2,384	2,573	2,769	2,974
Gross profit (US\$mn)	84	254	541	977	1,423	1,757	2,109	2,479	2,676	2,880	3,092
Other expense (US\$mn)	48	113	182	247	274	338	406	477	515	554	595
FV of R&D expense (US\$mn)	209	0	0	0	0	0	0	0	0	0	0
EBITDA (US\$mn)	-174	141	359	730	1,149	1,419	1,704	2,002	2,161	2,326	2,498
EBITDA (1-t) (US\$mn)	-137	112	283	577	908	1,121	1,346	1,582	1,707	1,838	1,973
Working capital change (US\$mn)	46	76	109	144	145	122	129	135	72	75	78
FCF (US\$mn)	-183	36	174	433	763	999	1,217	1,447	1,635	1,763	1,896
Discount rate	12%										
PV of FCF (US\$mn)	-131	23	99	219	345	404	439	466	470	453	434
NPV per share (Rs)	101										
Success probability	15%										
Risk adjusted NPV (Rs)	15										

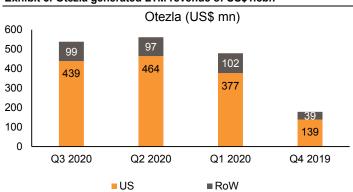
Source: Company reports, Emkay research

Exhibit 2: Competition is expected to keep the market share in check for SCD-044

Oral Psoriasis drug under development						
Drug name	Phase	Indication	Mechanism			
Upadacitinib (ABT-494)	3	Psoriatic Arthritis	JAK1 selective inhibitor			
Serlopitant (VPD-737)	3	Psoriasis	NK1 Receptor Antagonist			
LAS41008	3	Plaque Psoriasis	NA			
CF101 (piclidenoson)	3	Psoriasis	Novel, first-in-class, A3 adenosine receptor agonist (A3AR) small molecule			
BMS-986165	3	Plaque psoriasis	Novel, oral, selective tyrosine kinase 2 (TYK2) inhibitor			
XP23829	2	Psoriasis	Novel, oral fumaric acid ester compound			
Prurisol	2	Psoriasis	Acts through immune modulation			
PF-06826647	2	Psoriasis	TYK2 inhibitor			
KD025 (SLx-2119)	2	Psoriasis	-			
JTE-451	2	Psoriasis	-			
FP187	2	Psoriasis	-			
BI 730357	2	Psoriasis	-			
Apo805K1	2	Psoriasis	-			
EDP1815	1	Psoriasis	-			
EDP1066	1	Psoriasis	-			
CC-92252	1	Psoriasis	-			
ABBV-157	1	Psoriasis	-			

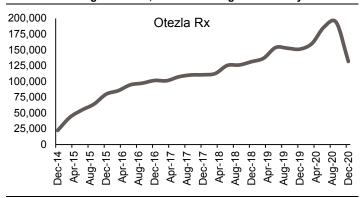
Source: National Psoriasis foundation; Emkay research

Exhibit 3: Otezla generated LTM revenue of US\$1.8bn



Source: Company reports, Emkay research

Exhibit 4: Barring COVID-19, Otezla Rx has grown steadily



Source: Bloomberg, Emkay research

Exhibit 5: SOTP valuation suggests TP of Rs660 per share

Segment	FY23e Revenue	FY23e EPS	P/E multiple	Value based on P/E
US	127,476	11	15	169
Taro	46,288	4	14	54
US ex-Taro	81,188	7	16	114
India	129,246	11	30	322
RoW	137,543	7	22	145
API	23,925	1	16	9
Total		29	22	645
SCD-044 NPV				15
Target price				660

Source: Emkay research

Key Financials (Consolidated)

Income Statement

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Net Sales	290,659	328,375	342,881	381,991	418,190
Expenditure	227,583	262,293	253,588	287,458	310,705
EBITDA	63,076	66,082	89,293	94,533	107,485
Depreciation	17,533	20,528	20,073	20,622	21,109
EBIT	45,543	45,554	69,220	73,911	86,376
Other Income	10,255	5,662	5,190	2,100	3,775
Interest expenses	5,553	3,028	1,516	823	793
PBT	50,246	48,189	72,894	75,188	89,358
Tax	6,009	6,009	7,505	13,534	16,978
Extraordinary Items	(12,144)	(2,606)	(36,333)	0	0
Minority Int./Income from Assoc.	(5,439)	(4,219)	1,786	(2,975)	(3,077)
Reported Net Income	26,654	35,355	30,842	58,679	69,303
Adjusted PAT	38,798	37,961	67,176	58,679	69,303

Balance Sheet

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
Equity share capital	2,399	2,399	2,399	2,399	2,399
Reserves & surplus	411,691	450,245	474,936	524,046	583,677
Net worth	414,091	452,645	477,335	526,445	586,076
Minority Interest	33,135	38,602	36,816	39,791	42,869
Loan Funds	98,934	75,783	41,132	39,637	37,737
Other Liabilities	11,090	13,924	13,924	13,924	13,924
Total Liabilities	557,250	580,954	569,208	619,797	680,606
Net block	109,382	112,263	175,785	175,163	174,054
Investment	103,769	125,311	125,311	125,311	125,311
Current Assets	310,692	316,542	297,125	360,868	431,387
Cash & bank balance	72,756	64,876	26,250	62,916	113,563
Other Current Assets	70,234	78,704	82,291	91,678	100,366
Current liabilities & Provision	89,689	101,571	93,828	106,359	114,961
Net current assets	221,003	214,971	203,298	254,509	316,426
Misc. exp	0	0	0	0	0
Total Assets	557,250	580,954	569,208	619,797	680,606

Cash Flow

Y/E Mar (Rs mn)	FY19	FY20	FY21E	FY22E	FY23E
PBT (Ex-Other income)	39,991	42,526	67,704	73,088	85,584
Depreciation & Amortisation	17,533	20,528	20,073	20,622	21,109
Chg in working cap	(26,960)	8,986	(26,953)	(14,545)	(11,270)
Operating Cashflow	30,107	41,338	7,523	19,344	31,482
Capital expenditure	31,623	14,500	20,000	20,000	20,000
Free Cash Flow	61,730	55,838	27,523	39,344	51,482
Investments	(12,301)	(21,541)	0	0	0
Other Investing Cash Flow	9,453	0	0	0	0
Investing Cashflow	39,031	(1,379)	25,190	22,100	23,775
Equity Capital Raised	0	0	0	0	0
Loans Taken / (Repaid)	8,902	(33,419)	(34,651)	(1,496)	(1,900)
Dividend paid (incl tax)	(5,787)	10,957	(7,937)	(6,595)	(6,595)
Other Financing Cash Flow	(775)	(28,336)	(31,143)	2,100	3,775
Financing Cashflow	(2,266)	(53,516)	(75,247)	(6,813)	(5,512)
Net chg in cash	66,872	(13,557)	(42,534)	34,631	49,744
Opening cash position	79,065	149,648	136,091	93,557	128,188
Closing cash position	72,756	64,876	26,250	62,916	113,563

Source: Company, Emkay Research

Key Ratios

Profitability (%)	FY19	FY20	FY21E	FY22E	FY23E
EBITDA Margin	21.7	20.1	26.0	24.7	25.7
EBIT Margin	15.7	13.9	20.2	19.3	20.7
Effective Tax Rate	12.0	12.5	10.3	18.0	19.0
Net Margin	15.2	12.8	19.1	16.1	17.3
ROCE	9.0	8.2	12.3	12.7	13.6
ROE	9.8	8.8	14.4	11.7	12.5
RolC	17.2	17.5	22.5	20.5	23.2

Per Share Data (Rs)	FY19	FY20	FY21E	FY22E	FY23E
EPS	16.2	15.8	28.0	24.5	28.9
CEPS	23.5	24.4	36.4	33.1	37.7
BVPS	172.6	188.8	199.1	219.5	244.4
DPS	1.3	1.6	1.6	1.6	1.6

Valuations (x)	FY19	FY20	FY21E	FY22E	FY23E
PER	37.4	38.2	21.6	24.7	20.9
P/CEPS	25.7	24.8	16.6	18.3	16.0
P/BV	3.5	3.2	3.0	2.8	2.5
EV / Sales	5.1	4.4	4.3	3.7	3.3
EV / EBITDA	23.4	22.1	16.4	15.1	12.8
Dividend Yield (%)	0.2	0.3	0.3	0.3	0.3

Gearing Ratio (x)	FY19	FY20	FY21E	FY22E	FY23E
Net Debt/ Equity	0.1	0.0	0.0	0.0	(0.1)
Net Debt/EBIDTA	0.4	0.1	0.1	(0.3)	(0.7)
Working Cap Cycle (days)	186.2	166.8	188.5	183.1	177.1

Growth (%)	FY19	FY20	FY21E	FY22E	FY23E
Revenue	10.3	13.0	4.4	11.4	9.5
EBITDA	15.1	4.8	35.1	5.9	13.7
EBIT	14.5	0.0	52.0	6.8	16.9
PAT	(17.6)	32.6	(12.8)	90.3	18.1

Quarterly (Rs mn)	Q2FY20	Q3FY20	Q4FY20	Q1FY21	Q2FY21
Revenue	81,234	81,549	81,849	75,853	85,531
EBITDA	17,897	18,414	13,630	18,435	23,096
EBITDA Margin (%)	22.0	22.6	16.7	24.3	27.0
PAT	10,641	9,135	3,998	(16,556)	18,128
EPS (Rs)	4.4	3.8	1.7	(6.9)	7.6

Source: Company, Emkay Research

Shareholding Pattern (%)	Sep-19	Dec-19	Mar-20	Jun-20	Sep-20
Promoters	54.6	54.6	54.7	54.7	54.7
FIIs	14.7	13.9	12.8	12.7	12.4
DIIs	18.5	19.1	19.6	20.1	20.5
Public and Others	12.2	12.5	12.9	12.5	12.5

Source: Capitaline

RECOMMENDATION HISTORY TABLE

Date	Closing Price	TP	Period (months)	Rating	Analyst
16-Dec-20	577	560	12m	Buy	Kunal Dhamesha
04-Nov-20	505	560	12m	Buy	Kunal Dhamesha
01-Aug-20	532	542	12m	Hold	Praful Bohra
27-May-20	451	453	12m	Hold	Praful Bohra
08-Apr-20	437	443	12m	Hold	Praful Bohra
07-Feb-20	431	490	12m	Hold	Praful Bohra
20-Dec-19	430	490	12m	Hold	Praful Bohra
16-Dec-19	435	490	12m	Hold	Praful Bohra
07-Nov-19	441	490	12m	Hold	Praful Bohra
19-Aug-19	426	465	12m	Hold	Praful Bohra
13-Aug-19	439	465	12m	Hold	Praful Bohra
29-May-19	424	465	12m	Hold	Praful Bohra
13-Nov-18	562	595	12m	Hold	Jatin Kotian
19-Sep-18	649	590	12m	Hold	Jatin Kotian
03-Sep-18	656	590	12m	Hold	Jatin Kotian
20-Aug-18	626	590	12m	Hold	Jatin Kotian
11-Jul-18	561	495	12m	Reduce	Jatin Kotian
10-Jul-18	564	495	12m	Reduce	Jatin Kotian
29-Jun-18	564	495	12m	Reduce	Jatin Kotian
28-May-18	500	495	12m	Reduce	Jatin Kotian
10-May-18	497	500	12m	Reduce	Jatin Kotian
26-Apr-18	513	500	12m	Reduce	Jatin Kotian
14-Feb-18	575	500	12m	Reduce	Jatin Kotian

Source: Company, Emkay Research

RECOMMENDATION HISTORY CHART



Source: Bloomberg, Company, Emkay Research

Emkay Alpha Portfolio – Pharmaceuticals

Analyst: Dr. Kunal Dhamesha

Contact Detai	ls
kunal.dhamesh	na@emkavglobal.

kunal.dhamesha@emkayglobal.com +91-22-6612 1254

Pharmaceuticals

Analyst bio

Dr. Kunal Dhamesha holds an MBA from IIM Lucknow and completed his MBBS from B.J. Medical College. As an equity analyst he has tracked multiple healthcare verticals for 8+ years. His team currently covers 7 stocks.

Company Name	BSE200 Weight	EAP Weight	OW/UW (%)	OW/UW (bps)	EAP Weight (Normalised)
Pharmaceuticals	4.07	3.87	-5%	-21	100.00
Aurobindo Pharma	0.33	0.39	17%	6	9.65
Cadila Healthcare	0.16	0.16	3%	0	3.96
Cipla	0.54	0.72	34%	18	17.73
Divi's Lab	0.63	0.00	-100%	-63	0.00
Dr. Reddy's Lab	0.82	1.15	41%	34	28.31
Glenmark Pharma	0.10	0.00	-100%	-10	0.00
Granules India	0.00	0.00	NA	0	0.00
Ipca Lab	0.19	0.20	2%	0	4.81
Lupin	0.31	0.39	27%	8	9.61
Sun Pharma	0.83	0.85	3%	2	20.80
Suven Life Sciences*	0.00	0.00	NA	0	0.00
Torrent Pharma	0.18	0.00	-100%	-18	0.00
Cash	0.00	0.21	NA	21	5.14

Source: Emkay Research

■ High Conviction/Strong Over Weight
■ High Conviction/Strong Under Weight

Sector portfolio NAV

	Base					Latest
	01-Apr-19	02-Jan-20	01-Jul-20	01-Oct-20	01-Dec-20	01-Jan-21
EAP - Pharmaceuticals	100.0	94.2	123.6	156.1	157.6	169.3
BSE200 Neutral Weighted Portfolio (ETF)	100.0	91.9	116.4	140.4	143.5	154.0

^{*}Performance measurement base date 1st April 2019

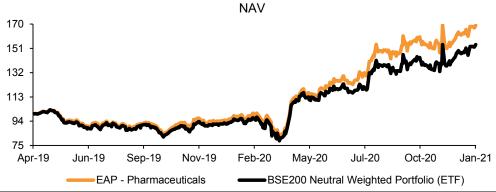
Source: Emkay Research

Price Performance (%)

	1m	3m	6m	12m
EAP - Pharmaceuticals	7.4%	8.4%	36.9%	79.7%
BSE200 Neutral Weighted Portfolio (ETF)	7.3%	9.7%	32.2%	67.5%

Source: Emkay Research

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): Nifty

Please see our model portfolio (Emkay Alpha Portfolio): SMID

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

^{*} Not under coverage: Equal Weight

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

Completed Date: 05 Jan 2021 10:29:54 (SGT) Dissemination Date: 05 Jan 2021 10:30:54 (SGT)

Sources for all charts and tables are Emkay Research unless otherwise specified.

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7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com